DETERMINING ECOLOGICAL THRESHOLDS FOR DAIRY

A pilot for setting science-based targets for nature

EXECUTIVE SUMMARY



WWF is working with these partners to protect global environments.





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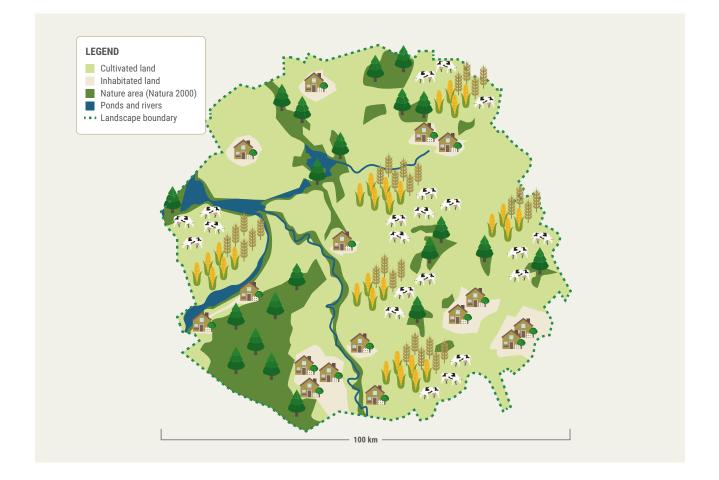
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EXECUTIVE SUMMARY

It has become increasingly clear that ecosystems and nature are in decline. Pressure on nature threatens its ability to provide the ecosystem services that we as a society rely on to prosper. The Science Based Targets Network (SBTN) was developed in response to nature's decline. The SBTN is a movement of international environmental nonprofit organizations, international agencies, and mission-driven entities working to turn science into targets for companies to tackle nature loss.

In this project, a subset of SBTN partners developed an approach with Bel Group for setting Science Based Targets (SBTs) for nature in a single dairy farming landscape. We developed a proof of concept for determining ecological thresholds that can be used as the basis for setting sciencebased targets for nature within a Dutch dairy landscape. We worked with the Initial Guidance of the SBTN, and used the Biodiversity Monitor for the Dairy Farming Sector (Biodiversity Monitor) (an instrument developed through a collaboration of FrieslandCampina, Rabobank and the Dutch chapter of the WWF) as the basis for target and Key Performance Indicator (KPI) development.

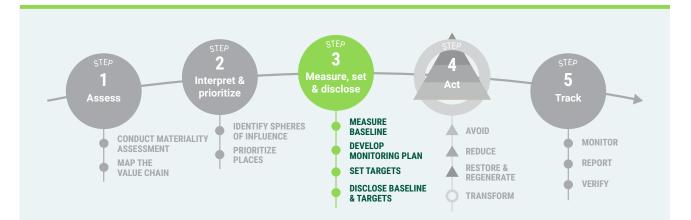
Our global food system, and in particular animal agriculture, is one of the leading causes of biodiversity loss globally (Benton et al., 2021). The Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES) champions transformative change to protect biodiversity (IPBES, 2019). The SBTN framework builds upon the drivers of biodiversity loss as identified by IPBES. For agribusinesses looking to contribute to a nature-positive future, setting SBTs for nature is a key exercise. In this report, Bel Group fulfills its commitments: "(1) Defining local ecological thresholds by participating in research projects and (2) Working to measure their overall impact on biodiversity, in collaboration with experts in a prospective approach, across their entire value chain, to ensure that their activities are sustainable." Bel fulfills this by developing a proof of concept. The next step for Bel Group is to complete a value chain assessment, identify the material impacts on nature across their business, and implement them within landscapes as outlined in the methodology in this proof of concept.





In the first step, we specified which dairy basin to examine, determined the landscape boundary, and the most material impacts on nature within the landscape. Next, we contextualized these material impacts and addressed how to allocate the responsibility of these impacts on nature to dairy farming. In the next step, we set the ambition level for nature, i.e. determining what is really needed to enable ecosystem resilience/avoid collapse, according to science-based and societal-based references in the context of the selected landscape. We then assessed the gap between the current baseline and that ambition. Next, we mapped mitigation activities to understand what options exist to close the gap. Finally, we contextualized the activities with business cases, to show how farmers can be supported in the transition toward nature positive farming.

The project objective was to develop a proof of concept for the approach, with the intention of applying it to other European dairy basins in the future. Throughout the report, we have detailed where the methodology should delve deeper when implemented on a landscape or farm level.



Phase 1: Define Landscape and Scope

In the first phase of the project, we determined the landscape boundary, and completed a local materiality assessment for the landscape.

Phase 2: Define Material KPIs

Next, we refined the materiality assessment further based on the local landscape and determined the relevant KPIs to move forward with. We then defined the technique used to determine allocation of impact.

Phase 3: Measure and Set Targets

In the third phase, we set the ecological threshold for each of the KPIs using the following decision-tree:

- 1. Is there a set approach to downscale a planetary boundary?
- 2. Is there a science based societal goal available to inform the target?
- 3. Is there an established societal goal with less clear scientific foundations?
- 4. Is the most bottom-up and ambitious societal goal being used?

We then applied the ecological thresholds as targets and performed a gap analysis using empirical baseline data on the farm level. We performed the analysis distinguishing between two types of farms within the landscape: intensive (higher than 17000 kg Fat and Protein Corrected Milk (FPCM) per hectare) and extensive (lower or equal than 17000 kg FPCM per hectare).

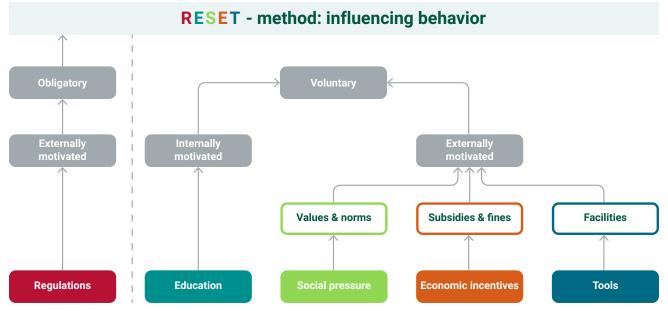
Phase 4: Determine Action Targets

During the fourth phase of the guidance, we determined the actions available to farmers and other stakeholders to reach the targets.

Phase 5: Business Case

Finally, we assessed the appropriate paths forward contextualizing the action targets with clear business objectives. Though the business case is important, it is clear that a whole-of-society approach is truly necessary for transformation change and this is outlined in the RESET model, as represented in the figure below.





RESET model to influence farmers' behavior (adapted from Jansen et al., 2016)

RESULTS

Within the report, we were able to identify the KPIs that are measurable and meaningful. We calculated the gap between the 2020 baseline and the identified ecological thresholds (Tables 1 & 2). This approach was developed in a specific dairy landscape, however, the methodology is replicable and scalable to others. The farm data was split into two typologies: extensive (lower or equal than 17000 kg Fat and Protein Corrected Milk (FPCM) per hectare) and intensive (higher than 17000 kg FPCM per hectare). In this dairy landscape, there were gaps (in at least one of the typologies) for: ammonia emissions, chemical (pesticide, herbicide, fungicide) inputs, nitrogen soil surplus, percentage of own (or local) protein production, and percentage of natural habitat. For both farm typologies they have reached the goal of 60% permanent grassland. We examined pathways to improve the business case for farmers that want to close the gap on any farm level targets not being met (Table 3). Additionally, by using the RESET model, we have identified how a whole-of-society approach can support and incentivise farmers in making the transformation toward farming that contributes to improving biodiversity/nature.







Table 1: Gap between the thresholds/targets and the current state. We have used the above empirical KPIs as indicators used to determine the current state of nature on the farms within the target boundary as well as the gap between the target or threshold and the current state. There are two types of farms that are examined: intensive operations (higher number of cows per HA) and extensive operations (fewer cows per HA).

| КРІ | | THRESHOLD | | TARGET | | EXTENSIVE | | INTENSIVE | |
|-----|--|--|---|---|---|--|---|---|---|
| | | Value | Source | Value | Source | Current Data | Perfor- mance Gap | Current Data | Perfor- mance Gap |
| ×* | Chemical inputs (pesticides, herbi- cides, fungicides) | 0.03-0.1 µg/L active matter/ ha* | (Drink- water- besluit, 2018) | | | 0.64 µg/L active matter/ ha | 0.54 µg/L active matter/ ha | 0.53 µg/L active matter/ ha | 0.43 µg/L active matter/ ha |
| 2 | Nitrogen soil surplus | 20-30 kg N/ha | (Bobbink et al., 2011) | 3.57 kg N/ha reduc- tion per year | Koek- koek, 2021 | 122 kg N/ha | 92 kg N/ha | 146 kg N/ha | 116 kg N/ha |
| NH3 | Ammonia emissions | 47 kg NH ₃ /ha | Regu- lation (EU) No 1307/ 2013 | 27 kg NH ₃ /ha | Regu- lation (EU) No 1307/ 2013 | 52 kg NH ₃ /ha | 5 kg NH3/ha | 68 kg NH ₃ /ha | 21 kg NH3/ha |
| | % Natural habitat | 10% | Europe- an Com- mission, 2020 | | | 1.29% | 9% natural habitat | 0.80% | 9% natural habitat |
| | % Permanent grassland | | | 60% per- manent grass- land | Regu- lation (EU) No 1307/ 2013 van Doorn et al. 2019 | 78% per- manent grass- land | n/a (target met) | 65% per- manent grass- land | n/a (target met) |
| 424 | Landscape diversity (green/ blue) | | | | | 1.21 types of land- scape el- ements | | 0.84 | |
| Ì | % Own (or local) protein production | | | 65- 100% own protein | Com- missie Grond- gebond- enheid, (2018) | 65% own protein | n/a (target met) | 52% own protein | 13% own protein |

Ecological threshold well surpassed KPIs within ecological threshold

* Specific chemical inputs - Pesticides (individual): 0.1 μ g/L (microgram / L) - per matter; Aldrin, dieldrin, heptachlor and heptachlorepoxide: 0.03 μ g/L; Pesticides (sum): 0.5 μ g/L (microgram / L) (sum of individual pesticides with a concentration that is higher than the detection limit)

Landscape level KPIs

Table 2: Ambient monitoring index values for landscape level KPI data over time

| КРІ | | MEASUREMENT TECHNIQUE | SOURCE | CURRENT | TARGET | |
|-----|---------------------------------|---------------------------------|------------------------------|-------------------|--|--|
| | Landscape fragmentation | CAI_AM index | (McGarigal & Marks, 1994) | 53.8199 | Equal to or greater than the current value | |
| | Species composi- tion change | Mean Species Abundance (MSA) | (Alkemade et al., 2009) | 0.3307 (out of 1) | Equal to or greater than the current value | |





Table 3: The Action Targets and Farm Level KPIs associated through scientific evidence are mapped for the avoid/reduce and restore/regenerate categories. Action targets follow the ARRRT framework prioritizing first actions that avoid and reduce impacts, then actions that restore and regenerate, and all the while prioritizing transformative actions. Currently there is not sufficient evidence to report on the outcomes for transformative targets for them to be included here. (* Integrated pest management (IPM))

| КРІ | | AVOID/REDUCE | | | | | RESTORE/REGENERATE | | | |
|----------|---|--------------------|---------------|----------------|----------------------|--------------------|--------------------|------------------|----------------|------------------------|
| | | | 2 2 2 | 7 3 | <u>م</u> | ***** | | 7 | | 9 |
| | | Soil management | IMP*/no spray | Organic Inputs | Manure management | Flowering grass | Natural land | Woody biomass | Riparian areas | High impact grazing |
| N | Chemical inputs | | ~ | | | | ~ | | ~ | |
| | Nitrogen soil surplus | | | ~ | | | ~ | ~ | ~ | ~ |
| NH3 | Ammonia emissions | | | ~ | ~ | | | | | ~ |
| | % Natural Habitat | | | | | ~ | ~ | | ~ | |
| | % Permanent Grassland | | | | | ~ | ~ | ~ | | ~ |
| 424 | Landscape diversity (green/blue) | | | | | | ~ | | ~ | |
| | Landscape fragmenta- tion | | | | | ~ | ~ | | ~ | ~ |
| | Species composition change | ~ | ~ | ~ | | ~ | ~ | | ~ | ~ |
| Ì | % Own (or local) protein production | | | | | ~ | ~ | ~ | | ~ |

Sources: ¹ (Zabaloy et al., 2020) (Bowles et al., 2016) (Grab et al., 2018) (Ravetto et al., 2017) (Pulungan et al., 2019) ² (Albrecht et al., 2020) (Grab et al., 2018) (Ravetto et al., 2017) ^{3,4} (Zhang et al., 2019) (Byrne et al., 2020) (Groenestein et al., 2011) (AHDB, n.d.) (Journeaux et al., 2016) (Dijkstra, n.d.) (Howarth et al., 2016) ⁵ (Luoto et al., 2003) (Ravetto et al., 2017) (Goosey et al., 2019) (Wrage et al 2011) ⁶ (Grab et al., 2018) (Pulungan et al., 2019) ⁷ (Pumariño et al., 2015) (Rigueiro-Rodríguez et al., 2010) (Luoto et al., 2003) ⁸ (Wilcock et al., 2009) (Luoto et al., 2003) ⁹ (Ravetto et al., 2017) (Goosey et al., 2019)



CONCLUSIONS

As more companies commit to SBTs for nature, it's critical that frameworks and precedents are in place which can guide them in addressing upstream and downstream impacts. In this work, we have shown that it is possible to assess upstream impacts by setting targets and thresholds within a landscape that will steer the system towards recovering and thriving nature. We have shown how approaches such as the Biodiversity Monitor provide a solid foundation for on-farm measurements, and how these can be linked to broader landscape outcomes. For these theoretical frameworks to become reality it will require on the ground work with stakeholders, data monitors, and the accountability and reward frameworks associated with the outcomes. Spheres of influence are particularly important, those within a local landscape have the ability to make transformative, lasting changes.

There is a limited but growing body of scientific literature defining regenerative response options, within which it is possible to qualify the connection between actions and outcomes. Further work on quantifying these connections are needed for widespread implementation. Additionally, it is clear there needs to be further work within the environmental community and SBTN to provide consistent guidance for ambient monitoring for nature and indicators going forward. As companies start to take action, we need to be sure that feedback is available for them to respond to.

We found that the basis for setting targets, according to scientifically derived planetary or regional boundaries, is not currently available for most issue areas. There are expected outputs, such as those from the Earth Commission, that aim to provide these boundaries. In the absence of such, there are societal goals upon which to base targets. However, it is critical that both the goals chosen are sufficiently ambitious to deliver on what nature needs, and that as science evolves, organizations and other stakeholders adapt to more stringent targets.

As the field of accounting for nature is still in progress, it requires that companies continue to pilot and test approaches, and exchange knowledge with the broader community. The SBTN is a facilitator and continually adapts their guidance towards a solid set of best practices that will help to prevent nature loss.

A business case for farming within ecological thresholds will likely not be enough. Rather, there will need to be a whole-of-society approach where there are many incentives to bridge the gap for farmers. Therefore, farmer livelihoods are an essential consideration in the transition to dairy farming that reaches targets for biodiversity.

What comes next?

In order to see results, projects like this will need to be implemented and the nuance that is learned with implementation will need to be documented. For example, sector wide indices can be useful tools for implementation. Ideally, an index will look at the impact on the farm level for a combination of thresholds. Projects implementing the SBTN guidance are useful when broadcasted for others to utilize.







APPENDIX



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BIODIVERSITY MONITOR KPIS

Percent of permanent grassland (% of total acreage):

- Calculation % of permanent grassland: Total acreage of permanent grassland / total acreage of farm * 100%
- **Definition of permanent grassland:** A plot of grassland that has not been included in the farm's crop rotation for a minimum of five years.
- **Definition of farm's total acreage:** Acreage used or managed by the farm.
- **KPI in context:** The larger the amount of grassland in the farming system, the more favourable the outcome for organic matter, soil biodiversity and ultimately for ecosystem services. The share of grassland is therefore an indirect indicator of more functional biodiversity on the farm. Additionally, the age of the grassland is important. The older the grassland, the less soil cultivation, the more the ecosystem remains intact, and the greater the chances for biodiversity above and below the ground.

Percent of protein produced by own farm (less than 20 km):

- Calculation % of protein produced by own farm: % of protein produced on the farmer's own land / % N (1-N in purchased feed / N in total feed) * 100%
- **Purchased feed =** Purchase of concentrated feeds + roughage and by products
- **Total feed =** Concentrated feeds + roughage + byproducts + meadow grass
- **KPI in context:** Firstly, the percentage of protein produced on the farmer's own land indicates the level of self-sufficiency in feed production, and is related to the intensity of dairy farms. It therefore indicates the size of the footprint from external suppliers. This affects biodiversity in other parts of the world. Thirdly, it indicates the share of grassland maintained by a dairy farm. Grassland scores higher in terms of biodiversity and its functions than agricultural land.

Percent of herbrich grassland (% of acreage):

- * No data available for this KPI *
- Calculation of % herbrich grassland: Total acreage of herb-rich grassland / total farm acreage * 100%
- Definition of total acreage of herb-rich grassland: Permanent grassland with a mix of at least four types of grass and herbs, but often more than 10 types (incl. Buttercups, cuckoo flowers, daisies, ordinary sweet vernal grass, crested dog's-tail, cuckoo flowers, Greater Yellow-rattle, water forget-me-not, red clover and plantain. The share of grass is lower than for production grass, and it has an open and diverse structure due to the numerous herbs, with their large number of stalks and little leafage.
- **Definition of total farm acreage:** Acreage used or managed by the farm.
- **KPI in context:** Herb-rich grassland strengthens the soil, leads to more stable production, is more resistant to drought, may have a positive impact on animal health, and helps reduce ammonia and methane emissions by ruminants. A diverse composition of grass also has a positive effect on aboveground biodiversity. Grassland with a rich variety of herbs, combined with a later mowing date, allows meadow birds to breed and raise their young in safety.

Nitrogen soil surplus (in kg N/ha):

- Calculation of nitrogen soil surplus per cultivation: Nitrogen supply - nitrogen removal - nitrogen emissions
- [% grassland * soil nitrogen surplus (grassland kg N/ha) + % corn land * soil nitrogen surplus (corn land kg N/ha) + % land used for other roughage kg N/ha) + % land used for arable crops * soil nitrogen surplus (soil used for arable crops kg N/ha)] / 100%
- Definition Surpluses are defined as the difference between the nitrogen inputs into and outputs from the agricultural system 1
- **KPI in context:** Nitrogen surpluses are one of the greatest threats to biodiversity and resilient ecosystems. The nitrogen surplus in the soil provides an indication of the burden on the soil and water system. The nitrogen soil balance is determined by the supply of nitrogen through deposition, eutrophication, leguminous plants, mineralisation and purchased feed, and the amount of nitrogen evaporated into the air. The smaller the nitrogen soil surplus, the smaller the risks.



Ammonia emissions (kg NH₃/ha)

- Calculation ammonia emissions per ha: (Ammonia emissions from the barn + manure storage + grazing + fertilisation using animal manure + use of fertiliser) / total acreage of farm
- **Definition:** The effects of ammonia emissions are negative, and could be observed in aquatic ecosystems, forests, crops and cultivations. Where excessive emissions are recorded, increased acid depositions and excessive levels of nutrients in soil, rivers or lakes are observed 1.
- **Definition total farm acreage:** Acreage used or managed by the farm.
- **KPI in context:** Ammonia emissions account for approx. 70% of nitrogen deposition in the Netherlands. A total of 75% of this share originates from Dutch sources, with agriculture being the main contributor. This nitrogen deposition has an impact on the natural world, which results in a decline in biodiversity (see KPI: nitrogen soil surplus).

Nature & landscape (% of managed land based on management contract)

- Calculation contribution of nature and landscape: Σi (Oi x Ci x 100%)/T
 - O = Total surface of nature and landscape elements (for type i)
 - C = Weighting factor (for type i)
 - T = Total farm acreage
- **Definition weighting factor:** Since different elements contribute to biodiversity in different ways, a weighting factor is used to determine the amount of land used for nature and landscape elements, including full-scale elements, line-shaped elements and point elements. These weighting factors are based on the amount of compensation paid and the effort required for management.
- **Definition farm acreage:** Acreage of land used or managed.
- **KPI in context:** Landscape diversity on the farm improves the quality of the landscape and people's perception of this landscape, along with biodiversity, and supports functional agrobiodiversity. This KPI is a composite indicator for landscape management and species management.

ADDITIONAL KPIS

Species composition change

- MSA values are retrieved by dividing the abundance of each species found in relation to a given pressure level by its abundance found in an undisturbed situation within the same study, truncating the values at 1, and then calculating the arithmetic mean over all species present in the reference situation
- Evaluating ecosystem functioning at the ecoregion level involves four steps:
 - (i) quantification of land-use biodiversity loss at the ecoregion level (calculation below)
 - (ii) defining safe operating space for each ecoregion, this part is based on the "nature needs half" (NNH), (see below);
 - (iii) deriving safe operating space for a country in each ecoregion based on a chosen effort sharing approach; (ex. ratio of population to global pop, or the Grandfathering approach using historical biodiversity loss data of the local region compared to the global equivalent)
 - (iv) evaluating if the environmental impact from (i) is within the safe operating space defined in (iii). according to https://ecoregions2017.appspot.com/ Netherlands is in the Nature Could Recover stage
- Biodiversity loss footprint: Hectares of area in use * (1-MSA)
- MSA values may be found from the GLOBIO3

Landscape Fragmentation

 For genetic biodiversity, having connected landscapes is essential. Currently, there are limited ambient monitoring capabilities for measuring landscape fragmentation. We used the KPI from CAI_AM index to determine the current landscape and then set boundary to not reduce the current connectedness of the landscape due to the lack of societal goals or ecological thresholds associated this or any landscape fragmentation index.

Chemical Inputs (herbicide, pesticide, fungicide)

• The ecological threshold used are the levels of chemicals safe for drinking water. The specific chemical inputs thresholds for drinking water are as follows: Pesticides (individual): 0.1 μ g/L (microgram / L) - per matter; Aldrin, dieldrin, heptachlor and heptachlorepoxide: 0.03 μ g/L; Pesticides (sum): 0.5 μ g/L (microgram / L) (sum of individual pesticides with a concentration that is higher than the detection limit).



GLOSSARY

Biodiversity monitoring: Determining the status of biological diversity at one or more ecological levels and assessing changes over time and space. This should include genetic, species, and ecosystem level of monitoring as well as multiple groups within each of these to have a complete picture of the changes of biodiversity in an area over time.

DPSIR: (Drivers, pressures, state, impact and response): A framework developed to describe the causative chain of environmental issues:

- Drivers: The values and behaviors of individuals, organizations and society as a whole. "Drivers" feed into "pressures", which then fuel the degradation and loss of nature (measured in state variables) within the land, freshwater, and ocean realms.
- Pressure: Derived from the drivers (as per the DPSIR framework) of biodiversity loss as determined by IPBES.
- State of nature: a measurement of KPIs at a point in time that is used to benchmark impacts.
- Impact: Positive or negative contributions of a company or other actor toward the state of nature.

Materiality assessment: Assessment to determine issues which should influence decision making processes, or have the potential to do so and which should be included in corporate target setting. In a materiality assessment, we identify the main pressures on nature and the level of influence for the company to affect these pressures. Materiality can be assessed and reported in a number of ways, and in the case of our assessment we examine the material impacts on nature within our 50km radius landscape.

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Key Performance Indicator (KPI): A metric used to measure the impact associated with a set of actions or outcomes. The indicators can be used on a broad, landscape level or more pinpointed at a dairy farm on biodiversity on the farm and beyond. In the case of this project, KPIs make it possible to benchmark and monitor the role of dairy farmers in the preservation of the landscape and the environment using a standardized system. Key criteria in the selection of KPIs are integrality and measurability. This means that the set of KPIs can be used to collectively quantify the performance of dairy farmers in an integrated manner with the objective of improving biodiversity:

- Role of KPI: KPIs ensure that there is across the board contraction of impact that lead to landscape level improvement of biodiversity outcomes
- Input KPI: KPIs that are related to initial load or use of a resource
- **Midpoint KPI:** KPIs that assess intermediary impacts between the impact and eventual decline in question (in this case biodiversity). It is important to measure midpoint KPIs because they appear before the endpoint, and can provide clear indication of how a system is behaving
- End-point KPI: KPIs that to the outcome or eventual goal are related to to target, and in this case, biodiversity monitoring

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Threshold: defines a value for the boundary for an activity (i.e. nitrogen soil surplus) for which the landscape can remain within a safe operating space. Thresholds are applicable for some activities, but are not applicable for all activities.

Target: A sience-based target for nature is a measurable, actionable, and time-bound objectives based on the best available science that allow actors to align with Earth's limits and societal sustainability goals:

- Action targets: Are set to ensure that interventions are carried out appropriately to ensure that outcome targets and the goal will be realized
- **Outcome targets:** Are based on key results required to achieve the goal within a certain time period.
- Target boundary: A specific quantitative objective, usually nested under a goal, with defined measurement and an associated indicator. Defines the issue area (location) and/or aspects of a company's operations, brands/product lines where targets will be set. Within the context of this project, the target boundary is the dairy basin of the Bel milk processing plant. We are looking at biodiversity impacts (CO2eq considerations are out of scope) on sandy soil farming operations.

Pressures: Five key pressures contribute most to the loss of nature globally: Land and sea use change; direct exploitation of organisms; climate change; pollution; and invasion of alien species.



