

A wide-angle photograph of a large, historic building with a red brick facade and a dark, multi-tiered roof. The building has many windows, some with red shutters. In front of the building is a large green lawn, and in the foreground, there are trees with yellow and orange leaves, suggesting autumn. The sky is cloudy.

# AGENDA

**EUROPEAN BUSINESS & BIODIVERSITY FORUM**

**Wed. June 21<sup>st</sup> 2023 — from 9 AM to 6.30 PM**

# EUROPEAN BUSINESS & BIODIVERSITY FORUM

*From doing better to doing what nature needs*

June 21st, 2023, at the Cité Internationale Universitaire of Paris and in video conference

— from 9 am to 6.30 pm • followed by a networking cocktail

**WITH MONSIEUR BRUNO LE MAIRE,**

*Minister of Economy, Finance and Industrial and Digital Sovereignty (TBC)*

## MORNING CONFERENCES

### Welcome session and introduction

By **Véronique ANDRIEUX**, WWF France  
CEO

and **David COOPER**, Acting Executive  
Secretary, Convention on Biological Diversity

### Session 1 - Keynote

The new GBF framework : the role of  
business in delivering on the 2030 and 2050  
global goals

*Speaker :*

**John SABET**, Lead Business Engagement,  
Business 4 Nature

### Session 1 - Roundtable

New European regulatory context (CSRD,  
EU Taxonomy, regulation on deforestation-  
free products, etc.)

*What to expect, and how to prepare ?*

*Speakers :*

**Pascal CANFIN**, European Deputy,  
Chair of EU Committee on the Environment,  
Public Health and Food Safety

**Ester ASIN**, Director of WWF European Policy  
Office,

**Karen DEGOUVE**, Sustainable Finance  
Director, French Banking Federation

## Networking break

### Session 2 - Keynote

Doing what nature needs : a look into the  
SBTN frameworks

*How SBTN offers companies to align  
with planetary boundaries, and meet  
stakeholders' expectations?*

*Speakers :*

**Member of the Science Based Targets  
Network Leadership team**

### Session 2 - Roundtable

Sharings from pioneer companies at  
different stages of their biodiversity journeys

*Companies sharing :*

**Anna Turrell**, Group Sustainability Director,  
Tesco

**Leyla Ertur**, Chief Sustainability Director,  
H&M Group

**Sylvie Borias**, CSR & Engagement Director at  
Bel Group

**Elise Bouffiès**, Extra financial  
communication manager - Carrefour Group

## Lunch break

# AFTERNOON DEEPDIVES AND CONFERENCES <sup>(1/3)</sup>

Pick and choose your own sessions (theme groups 1&2), and build your own tailor-made program

## Option 1 : Deepdive into SBTN STEP 3 WATER

Paris :

Meet **Oscar SABAG**, Science Translation Lead at Science Based Targets Network

Online :

Meet **Allen TOWNSEND**, Freshwater Hub Co-Lead at Science Based Targets Network

## Option 2 : Deepdive into SBTN STEP 3 LAND

Paris :

Meet **Jordan ROGAN**, Postdoctoral Associate, Land Thresholds at Conservation International, member of the Land Hub Steering Committee

Online :

Meet **Craig BEATTY**, WWF Lead Specialist Forest Strategy and Research, Land Hub member at Science Based Targets Network

## Option 3 : Deepdive into the BIODIVERSITY RISK FILTER

Paris :

Meet **Rebekah CHURCH**, WWF Global Lead Biodiversity Stewardship

Online :

Meet **Maria WALSH**, Biodiversity Risk Filter Manager at WWF Germany

## Theme Group 1

Meet the experts (choose your session between the 6 ones below, and join a small deepdive group with an expert)

*All you always wanted to know : just ask the expert directly !*

## Option 4 : Deepdive into the CSRD

Paris :

Meet **Antoine PUGLIESE**, Head of Sustainable Finance at WWF France, contributor to the EFRAG

Online :

Meet **Philippe DIAZ**, Senior Manager, Financial Markets, WWF Germany  
SR TEG member at EFRAG Lead on ESRS E4

## Option 5 : Deepdive into the TNFD / SBTN Finance

Paris :

Meet **Nicolas POOLEN**, Finance Engagement, Global Nature Positive Initiative at WWF

Online :

Meet **Miriam VAN GOOL**, Science Based Targets for Nature Financial Sector Engagement Lead

## Option 6 : Deepdive into ECOLOGICAL ACCOUNTING

Paris :

Meet **Alexandre RAMBAUD**, Lecturer at AgroParisTech - CIREN, Co-Director of the Ecological Accounting Chair

Online :

Meet **Clément FEGER**, Lecturer at AgroParisTech - CIREN, Researcher at the MRM Laboratory, Scientific Co-Director of the Ecological Accounting Chair

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## AFTERNOON DEEPDIVES AND CONFERENCES (2/3)

Pick and choose your own sessions (theme groups 1&2), and build your own tailor-made program

### Option 1 : Return on experience from CARREFOUR on SBTN STEPS 1&2

Paris :

Meet **Agathe GROSSMITH**, CSR Project Director at Carrefour

Online :

Meet **Jenna MALLET**, CSR Project leader at Carrefour

### Option 2 : Return on experience from ALPRO on SBTN STEPS 1&2&3

Paris :

Meet **Laetitia MIGNE**, Alpro Head of Sustainability Global Plant-based

Online :

Meet **Juliane GREFF**, Alpro Plant-based sustainability manager

### Option 3 : Return on experience from Parfums Christian Dior on SBTN STEPS 1&2

Paris :

Meet **Isabelle SULTAN**, Chief Sustainability Officer at Parfums Christian DIOR

Online :

Meet **Edouard MAUVAIS-JARVIS**, Environment Director and Scientific Communication Director at Parfums Christian DIOR

## Theme Group 2

Meet the pioneers (choose your session between the 6 ones below, and join a small deepdive group with company for a return on experience)

*Learn from the pioneers !*

### Option 4 : Return on experience from Tesco on SBTN

Paris :

Meet **Alice RITCHIE**, Lead Nature and Forest manager, WWF Partnership Lead at **Tesco**

### Option 5 : Return on experience from Rabobank and Amundi on TNFD

Paris :

Meet **Lionel Heurtin**, Analyste ISR at OFI Invest (Amundi case sharing)

Online :

Meet **Marie-Claire FRANZEN - AERTS**, Lead Nature at Rabobank

### Option 6 : Return on experience from how to pilot the Biodiversity Risk Filter within SBTN

Online :

Meet **Jennie GRANSTROM**, Impact Lead for Biodiversity and Land at H&M Group

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## Networking break



# AFTERNOON DEEPTIVES AND CONFERENCES (3/3)

## Session 3 – Keynote

Changing the deep design of companies, to create economies that are regenerative and redistributive by design

*Speakers :*

**Erinch SAHAN**, *Business & Enterprise Lead at Doughnut Economics Action Lab (DEAL)*

## Session 3 – Roundtable 1

Transitioning towards nature positive business models

*Get inspired !*

*Speakers :*

**Manu Jose MATTAM**, *Director Regulatory Affairs, IKEA Sweden*

+ **Speakers** from 2 companies with innovative business models

## Session 3 – Roundtable 2

Investing in nature restoration

*Speakers :*

**Toby AYKROYD**, *Director Wild Europe Initiative*

**Anne-Laurence ROUCHER**, *Deputy CEO, Head of Private Equity and Natural Capital, Mirova,*

**Cionaith CULLEN**, *Director of Partnerships @Orange Digital Investment*

## Closing remarks

## COCKTAIL AND NETWORKING

JUNE 21<sup>ST</sup> IS THE NATIONAL MUSIC FESTIVAL IN FRANCE. TAKE THE OPPORTUNITY OF BEING IN PARIS ON THAT DAY TO WALK THE STREETS OF THE FRENCH CAPITAL AND ENJOY THE SOUND OF MUSIC PLAYING EVERYWHERE. MORE INFORMATION WILL BE SHARED TO THE PARTICIPANTS...

