



AGENDA

EUROPEAN BUSINESS & BIODIVERSITY FORUM

Wed. June 21st 2023 — from 9 AM to 6.30 PM

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MORNING CONFERENCES

9:15 – Welcome session

by **Véronique ANDRIEUX**,
CEO WWF France

9:30 – Opening speech

by **David COOPER**, *Acting Executive Secretary, Convention on Biological Diversity*

9:45 - 10:45 – Session 1: European regulatory context: New and expected environmental regulations supporting the “halt and reverse” objective

9:45 – Keynote

The new Global Biodiversity Framework: 2030 and 2050 global goals, and the role of economic actors in achieving them.

What was the role of the private sector in the emergence of the Global Biodiversity Framework (GBF), and how will it impact companies? A look into the GBF, the “Make It Mandatory Campaign”, and the new expectations towards businesses to adopt targets aligned with global goals.

by **John SABET**, *Lead Business Engagement, Business 4 Nature*

10:00 – Roundtable

How the new EU regulatory framework is making it mandatory for companies to accelerate on the biodiversity agenda?

The European Union has developed a package of policy initiatives, the European Green Deal, which aims to set the EU on the path to a green transition. But how is the Green Deal actually integrating biodiversity, alongside with Climate objectives, to deliver on the 2030 and 2050 global goals? What is the ambition of the CSRD or the restoration law, and what does it mean for companies?

With:

Ester ASIN, *Director of WWF European Policy Office,*

Karen DEGOUVE, *Sustainable Finance Director, French Banking Federation*

David CORMAND, *Member of the European Parliament*

10:45 – NETWORKING BREAK

11:30 – 13:00 – Session 2: Doing what nature needs: the Science Based Targets for Nature, and how pioneer companies are starting to implement them

The first version of the Science Based Targets for Nature guidelines has been published on May 24th. This session will be the opportunity to look at the standards content, objectives and next steps. And to listen to pioneer companies, who have started implementing these guidelines, and are among the few companies selected world wide to have validated Science Based Targets on Nature.

11:30 – 12:10 – Key note - presentation of the new Science Based Targets for Nature guidelines

What is the philosophy of the Science Based Targets for Nature Guidances, and how can companies start working on assessing their impacts, prioritizing and setting targets on land and water for their most material sites, across their value chain?

Varsha Vijay, *Technical Director at Science Based Targets Network*

Oscar Sabag, *Science Translation Lead at Science Based Targets Network*

Alizée MASSON, *Natural capital Officer at WWF France, Biodiversity Hub Coordinator at Science Based Targets Network*

12:10 - 13:00 – Roundtable: sharing from three pioneer companies on their work to implement SBTN guidelines

Carrefour, H&M and Tesco are among the first companies worldwide implementing Science Based Targets for Nature. They will explain why they choose to embark on the SBTN journey, and how it is supporting their high ambitions on biodiversity.

by **Leyla ERTHUR**, *Head of H&M Group Sustainability*,

Anna TURRELL, *Group Sustainability Director at Tesco*,

and **Elise BOUFFIES**, *Extra Financial Communication Manager at Carrefour Group*

13:00 - 14:30 – LUNCH BREAK

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14:30 - 15:15 – BREAK-OUT SESSION 1 - MEET THE EXPERTS

During these break-out sessions, you will have the opportunity to meet experts, in small groups, to have a deep-dive into one topic which is of interest for your company: **SBTN Steps 3 land or water, TNFD, CSRD, Biodiversity Risk Filter...** Learn more about these methodologies, standards and tools, and take the opportunity of these small-group discussions to ask the experts as many questions as possible!

Join the session you have registered for, among the below options:

Option 1: Deepdive into SBTN STEP 3 WATER

Learn about how to set science based targets for water: objectives and principles of SBTN STEP 3 water guidance.

Paris:

Meet **Oscar SABAG**, *Science Translation Lead at Science Based Targets Network*

Online:

Meet **Allen TOWNSEND**, *Freshwater Hub Co-Lead at Science Based Targets Network*

Option 2: Deepdive into SBTN STEP 3 LAND

Learn about how to set science based targets for land: objectives and principles of SBTN STEP 3 land guidance.

Paris:

Meet **Jordan ROGAN**, *Postdoctoral Associate, Land Thresholds at Conservation International, member of the Land Hub Steering Committee*

Online:

Meet **Craig BEATTY**, *WWF Lead Specialist Forest strategy and Research, Land Hub member at Science Based Targets Network*

Option 3: Deepdive into the Biodiversity Risk Filter

Learn more about the Biodiversity Risk Filter, the WWF tool that enables companies and financial institutions to Inform, Explore, Assess, and Respond to biodiversity risks.

Paris:

Meet **Rebekah CHURCH**, *WWF Global Lead Biodiversity Stewardship*

Online:

Meet **Maria WALSH**, *Biodiversity Risk Filter Manager at WWF Germany*

Option 4: Deepdive into the Corporate Sustainability Reporting Directive (CSRD)

Learn more about the CSRD and the ESRS E4 on biodiversity and ecosystems, the new European directive which will require companies to report on the impact of their corporate activities on the environment and society.

Paris:

Meet **Antoine PUGLIESE**, *Head of Sustainable Finance at WWF France, contributor to the EFRAG*

Online:

Meet **Philippe DIAZ**, *Senior Manager, Financial Markets, WWF Germany, SR TEG member at EFRAG Lead on ESRS E4*

Option 5: Deepdive into the Taskforce on Nature-related Financial Disclosures (TNFD)

Learn more about the TNFD, its ambitions, current developments, and connections with other frameworks and standards.

Paris:

Meet **Nicolas POOLEN**, *Finance Engagement, Global Nature Positive Initiative at WWF*

Online:

Meet **Miriam VAN GOOL**, *Science Based Targets for Nature Financial Sector Engagement Lead*

Option 6: Deepdive into ecological accounting

Learn more about how to improve nature's visibility in financial accounting with the C.A.R.E method (Comprehensive Accounting in Respect of Ecology) and the ecosystem-centered accounting

Paris:

Meet **Alexandre RAMBAUD**, *Lecturer at AgroParisTech-CIRED, Co-Director of the Ecological Accounting Chair*

Online:

Meet **Clément FEGER**, *Lecturer at AgroParisTech-CIRED, researcher at the MRM laboratory (Montpellier University), Scientific Co-Director of the Ecological Accounting Chair*

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15:30 - 16:15 – BREAK-OUT SESSION 2 - MEET THE PIONEERS

During these break-out sessions, you will have the opportunity to meet pioneer companies, in small groups, to learn more about their implementation of SBTN Steps 1&2, SBTN Step 3, using the Biodiversity Risk Filter, following the TNFD framework... Take the opportunity of these small-group discussions to ask the pioneers as many questions as possible about their experience in piloting these tools and frameworks.

Join the session you have registered for, among the below options:

Option 1 – Return on experience from CARREFOUR on SBTN STEPS 1&2

Carrefour has started working on SBTN since 2021, and is one of the 17 companies piloting the target validation process. They will share more information about working on SBTN Steps 1&2, with first results, and open discussions on the challenges and opportunities SBTN represents for them.

Paris:

Meet **Elise BOUFFIES**, *Extra Financial Communication Manager at Carrefour Group*

Online:

Meet **Jenna MALLET**, *CSR Project leader at Carrefour*

Option 2 – Return on experience from ALPRO on SBTN STEPS 1&2&3

Alpro has started working on SBTN since 2022, and is one of the 17 companies piloting the target validation process. They have concluded the SBTN Steps 1&2, and are already working on SBTN Step 3 for land and water. They will share first learnings, with an open discussion on the challenges and opportunities SBTN represents for them.

Paris:

Meet **Juliane GREFF**, *Alpro Plant-based sustainability manager*

Option 3: Return on experience from Parfums Christian Dior & Quantis on SBTN STEPS 1&2

Parfums Christian Dior has started working on SBTN this year. Supported by Quantis, they will share more information about why they chose to engage in SBTN, how to start the SBTN journey, and what SBTN steps 1&2 are about.

Paris:

Meet **Isabelle SULTAN**, *Chief Sustainability Officer at Parfums Christian Dior*

Online:

Meet **Edouard MAUVAIS-JARVIS**, *Environment Director and Scientific Communication Director at Parfums Christian Dior*

Option 4: Return on experience from Tesco on SBTN

Tesco is one of the 17 companies piloting the target validation process. They have concluded the SBTN Steps 1&2 process, and are already working on Step 3 for land and water. They will share first learnings, with an open discussion on the challenges and opportunities SBTN represents for them.

Paris:

Meet **Alice RITCHIE**, *Lead Nature & Forests Manager, WWF Partnership Lead at Tesco.*

Option 5: Return on experience from on the Biodiversity Risk Filter

H&M is among the first companies to use the Biodiversity Risk Filter to better understand impacts and dependency throughout their value chain. They are among the pilot companies in SBTN, and will share more information on their biodiversity stewardship journey.

Online:

Meet **Jennie GRANSTROM**, *Biodiversity Lead at H&M*

Option 6: Return on experience from OFI Invest on TNFD

Rabobank and OFI Invest are two of the first financial institutions which have started implementing the TNFD (Taskforce on Nature-related Financial Disclosures). Learn more about their experience of piloting this framework and what learnings they gained from it.

Paris:

Meet **Lionel HEURTIN**, *ISR Analyst at OFI Invest Asset Management*

Online:

Meet **Marie-Claire FRANZEN-AERTS**, *Lead Nature at Rabobank*

16.15 - 16.45: BREAK

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16.45 - 18.15: TRANSITIONING TOWARD NATURE POSITIVE BUSINESS MODELS

Science and technical transformations are needed to align economic activities with planetary boundaries. But it will not be enough. To deliver on the global goals for nature, we need a deeper transformation of business models, to create an economy which is both regenerative and redistributive.

16.45 - 17.00: Key note - Changing the deep design of companies, to create economies that are regenerative and distributive by design.

What is preventing companies from delivering on climate and biodiversity goals? How to rethink the deep design of companies, to create 21st century economies that can meet the needs of all people within the means of the living planet?

by **Erinch SAHAN**, *Business & Enterprise Lead at the Doughnut Economics Action Lab (DEAL)*

17.00 - 17.40: roundtable: sharing from companies with innovative business models: get inspired

Local rather than global, repairable rather than disposable, renting rather than owning, prospering rather than growing... How to reinvent business models to make it compatible with environmental limits?

Speakers:

Manu Jose MATTAM, *Director Regulatory Affairs, Range and Supply, IKEA of Sweden*

Karen LEMASSON, *Corporate Social Responsibility and Open Innovation Director at Laboratoire Expanscience*

Eric SIMONNET, *Business Development & Investor Relations, Triodos Investment Management*



17.40 - 18.15: roundtable: the role of companies in nature restoration

Companies need to reduce their impacts on biodiversity, setting targets aligned with science. But their role in restoring nature is also pivotal. Learn more about how companies can invest in nature regeneration, to bend the curve on biodiversity degradation.

With:

Toby AYKROYD, *Director at Wild Europe Initiative*

Anne-Laurence ROUCHER, *Deputy CEO, Head of Private Equity and Natural Capital, at Mirova*

Cionaith CULLEN, *Director of Partnerships, Orange Digital Investment*

18.15: Conclusion

Closing remarks

by **Antoine FIEVET**, *President at Bel Group*

18.30: COCKTAIL AND NETWORKING

